



2005 National Day of Recruitment





*“Our nettlesome task is to discover how to organize
our strength into compelling power. . .”*

Dr. Martin Luther King, Jr.

To honor Dr. King in designating Justice Sunday 2005
as a **National Day of Recruitment**,
we have an opportunity to ignite a fire for service
and combine our energies
to bring a mentor into the lives
of a boy or girl whose parent is imprisoned.

National Religious Affairs Association of the National Association of Blacks in Criminal Justice

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Justice Sunday 2005 At A Glance

The National Religious Affairs Association of NABCJ (National Association of Blacks in Criminal Justice), with generous support from the Corporation for National and Community Service, invites you to make your pledge on **January 16, 2005 (Justice Sunday)** and commence service on the King federal holiday for the entire year in honor of the late Dr. Martin Luther King, Jr. and the 50th anniversary of the modern day civil rights movement. Authorized for the 5th year by the Martin Luther King Center for Non-Violent Social Change, this tradition, promotes volunteer service in nine categories. Our National Day of Recruitment will emphasize one of those nine, Mentoring Children with an Incarcerated Parent.

Why is it called Justice Sunday 2005?

Dr. King was a Baptist preacher, and thus, we have selected Sunday to honor his chosen profession. He is most known for his non-violent leadership and advocacy for equal rights. The concept of service around issues of justice is compatible with our mission, but more importantly, it offers a fitting and specialized tribute to Dr. King as he was and is often referred to as a “drum major” for justice. Each year, a new approach evolves around the same theme, **“A Charge to Keep We Have: Service Before (make your pledge on the Sunday prior to the holiday) and Beyond (begin on the holiday to serve *for an entire year*).**” The theme, taken in part from the title of a well-known traditional hymn by Charles Wesley, suggests that it is our responsibility (*charge*) to serve mankind.

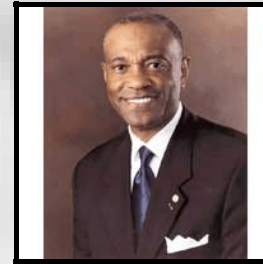
Why use these approaches?

Through the National Black Church Task Force Initiative on Crime and Criminal Justice, we have learned that many more persons would become involved in service if the need were fully understood. Justice Sunday allows us the opportunity to honor the memory and unselfish deeds of Dr. King while encouraging others to see service as he did. Our goal each year is to encourage volunteerism, civic participation, and public education within and to assist communities most in need. Volunteerism is critically needed to offset the overwhelming crisis we have in this country with crime, its causes, and its consequences. We use creativity to reach new stakeholders each year and to encourage people to “think beyond the box” in identifying areas in which to serve.

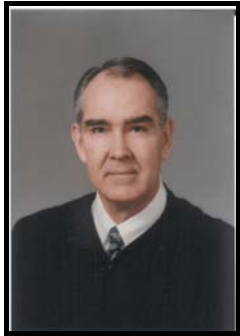
Justice Sunday 2005 Honorary National Committee



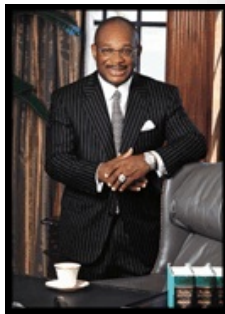
The Honorable Christopher Shays
U.S. Representative
4th District of Connecticut
Honorary Chair



Mr. Al Lenhardt
Retired Major General, U.S. Army
President and CEO
National Crime Prevention Council
Honorary Chair



The Honorable George Nicholson
Associate Justice
California Court of Appeals
Honorary Co-Chair



Mr. Willie E. Gary
Attorney at Law
Honorary Co-Chair



The Honorable Mary L. Landrieu
U.S. Senator
State of Louisiana
Honorary Co-Chair



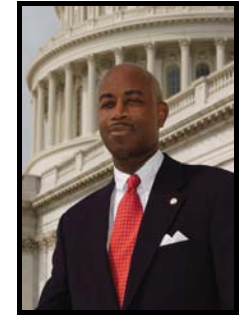
Mrs. Gwendolyn C. Chunn
President
American Correctional Association
Honorary Co-Chair



Bishop Gerald O. Glenn
Founder
New Deliverance Churches of America
Honorary Co-Chair



Sheriff Harry Lee
Jefferson Parish, Louisiana
Honorary Co-Chair



Barry C. Black
Rear Admiral (Ret.)
Chaplain
U.S. Senate

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National Strategy

- NRAA has designed two templates which will be customized for each chapter or academy located in a national recruitment location.
- These will serve as recruitment fliers for male and female adult mentors.
- A third template has been designed from which a flier will be produced listing each of the **National Recruitment Day** sites. This flier will be disseminated electronically to over 7500 addresses in excess of 65 address banks maintained by NRAA
- Contact information, to include name of recruiting chapter/academy, website, point of contact, email, and telephone number will be listed on each flier. Interested candidates will be able to make direct contact with the chapter/site in which they would like to serve.
- A media release has been developed and will be disseminated nationwide through federal, state, and local press liaisons.
- Initial fliers will be distributed no later than December 10, 2004, and will be repeated on January 4, and January 11, 2005.
- This activity will be submitted to USA Freedom Corps and the Corporation for National and Community Service to advertise as official MLK Day opportunities for volunteerism.

Local Strategy

- In addition to bulk messaging to be disseminated nationally, local electronic addresses corresponding to each chapter/site have been compiled by NRAA, to include the mayoral and county officials, related service agencies (*to include criminal justice officials*), political representatives, and representatives from religious institutions in the local area.
- Customized fliers for each site will be sent to each of these recipients along with an appeal to contact their local chapter/center to become or inspire their staff, employees, or the community-at-large to volunteer to serve.
- Religious institutions, as requested, will be provided with templates for use as reprints as bulletin inserts. These may be distributed to congregants during traditional worship services to inspire the faith community to act upon the compassionate need for mentors by thousands of youth across the country.
- NRAA will request a partnership from mayors of each national recruitment city declaring Justice Sunday, January 16, 2005, as a Local Day of Recruitment for mentors of a child with a parent in prison in honor of Dr. King.



Up to ten (10) complimentary copies of NRAA's 10-minute promotional video, ***"To Serve This Present Age: Reentering through Faith"*** will be provided to each chapter or Dream Center Director. This media product will assist chapters and centers in making presentations to clergy, particularly those in minority communities, to motivate and recruit men and women from religious institutions. Details may be found by visiting the following website: <http://www.reentrymediaoutreach.org/faith.htm> Viewings of this video on Justice Sunday and beyond will be a viable tool in motivating and recruiting men and women of faith to serve as mentors for children whose parents are incarcerated and to emphasize the importance and abundance of caregivers in the lives of these children.



Brochures regarding this product will also be provided to each chapter/center for distribution during recruitment activities.

The promotional and full-length video (*to be released Spring 2005*) is part of the Reentry National Media Outreach Campaign, produced through the generous funding of The Annie E. Casey Foundation by Outreach Extensions.
<http://www.reentrymediaoutreach.org/>

To assist mentors and mentor candidates in understanding the issues to be encountered by parents, DVD copies of "Outside the Walls" (<http://www.reentrymediaoutreach.org/video.htm>) will be provided to chapters and centers for distribution to mentors or integration during training.

Justice Sunday 2005 (January 16, 2005) is a beginning, not an event . . .

It is the date by which mentor candidates, participating citizens, organizations, and religious institutions are encouraged to decide to volunteer around issues of justice.

Where all requirements for background, security, and training have been met, mentor volunteers will begin their service as a mentor on the Martin Luther King, Jr. federal holiday, and continue for at least one year's commitment.



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What can you do? It's very simple and takes very little time to coordinate . . .

1. Add your city to the list by hosting a recruitment drive for mentors following worship service on Justice Sunday as congregants depart.
2. Host a recruitment drive for mentors at a local mall or other appropriate venue.
3. Establish contact and collaboration with any of the persons listed in Pages 11-17 of this document to do either of the above or sign up to be a mentor.
4. Contact us to if you are interested in supporting our work in any manner.

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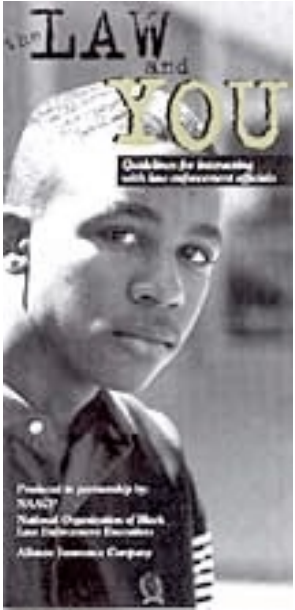
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Visit our website for recruitment documents

BECOME A REENTRY MENTOR

<http://www.nraa-nabcj.org/>





What Additional Goals Are We Fulfilling Through Justice Sunday?

In partnership with the National Crime Prevention Council and the National Organization of Black Law Enforcement Executives, NRAA will distribute 10,000 copies of **The Law and Youth** to juveniles ([Available in English and Spanish](#)) through our recruitment partners and cities. The purpose of this distribution will be to discourage crime and adversarial relationships with law enforcement **BEFORE** they happen.

Through this project and the efforts of the National Black Church Taskforce Initiative, we have begun and will implement more Commissions on Crime and Criminal Justice through denominations, communities, and organizations to focus upon the most pressing issues of crime and criminal justice.



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Justice Sunday 2005 - National Day of Recruitment and **Partial Listing** of Day of Service Contacts

Name of Contact	Organization	Mailing Address	Phone/Email
Ms. Alicia Schwarz	BBBS of the Greater Twin Cities	2550 University Avenue, Suite 410N St. Paul, MN 55114	651-789-2492 aschwarz@bigstwincities.org
Ms. Diane Gittings	BBBS of Frederick County, MD	2 East Church Street Frederick, Maryland 21705	301-846-4970 mentoringplus@hotmail.com
Ms. Diane Wallace Booker	U.S. Dream Academy (all sites)	6395 Dobbin Road, Suite 202 Columbia, Maryland 21045	410-772-7143 dbooker@usdreamacademy.org
Ms. Charcella C. Green, Ph.D.	Big Brothers Big Sisters of Metro Atlanta	100 Edgewood Avenue, Suite 710 Atlanta, Georgia 30303	404-601-7100 ccgreen@bbbsatl.org
Ms. Kate Lenhart	Big Brothers Big Sisters of Eastern Missouri	4625 Lindell Blvd., Ste. 501 St. Louis, Missouri 63108	314-361-5900, x38 klenhart@bbbsemo.org
Ms. Kelly Coughlin	Big Brothers Big Sisters of Washtenaw County	3879 Packard Road Ann Arbor, Michigan 48108	734-973-1900, x116 kcoughlin@helpsourceagency.com
Dr. Clarence Lovelady	Big Brothers Big Sisters of Mississippi	175 E. Capitol Street, Suite 222 Jackson, Mississippi 39201-2109	601-961-9286 clovelady@bbbsms.org
Mr. Sylvester Jones, Jr.	Big Brothers Big Sisters of Greater Flint	902 East Sixth Street Flint, Michigan 48503	810-235-0617 sly@bigbrothersbigistersflint.org
Mr. John Savage	Big Brothers Big Sisters of Central Maryland	Meadow Mill at Woodberry 3600 Clipper Mill Road, Suite 250 Baltimore, Maryland 21211	410-243-4000 jsavage@biglittle.org
Ms. Sarah Randolph	Big Brothers Big Sisters of Douglas County	1525 West Sixth Street, Suite A P.O. Box 442291 Lawrence, Kansas 66044-8935	785-843-7359 srandolph@ksbbbs.org
Ms. Candace M. Smith	Big Brothers Big Sisters of Greater Birmingham	216 Aquarius Drive, Suite 315 Birmingham, Alabama 35209	205-942-8007 csmith@bbbsbhm.org
Ms. Jean M. Butler	Big Brothers Big Sisters of Metropolitan Detroit	23077 Greenfield Road, Suite 430 Southfield, Michigan 48075	248-569-0600, x236 butlerj@bbbs-detroit.com

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Name of Contact	Organization	Mailing Address	Phone/Email
Ms. Donna Marley	Big Brothers big Sisters of Greater Greensboro	Youth Focus, Inc. 211 South Edgeworth Street Greensboro, North Carolina 27401	336-378-9100 dmarley@youthfocus.org
Mr. Ontay Johnson	Big Brothers Big Sisters of Saginaw Bay Area	1910 Fordney Saginaw, Michigan 48601 512 N. Lincoln, Ste. 303 Bay City, Michigan 48706	989-755-6558 989-894-0614 ojohnson@sagbay-bbbs.org
Mr. Bill Hatter	Big Brothers Big Sisters of Southwestern Illinois	6400 West Main Street, Suite 1G Belleville, Illinois 62223	618-398-3162 billh@peaknet.net
Mr. Thomas Mitchell	Big Brothers Big Sisters of Family Services of Westchester	One Gateway Plaza Port Chester, New York 10573	914-937-2320, x133 tmitchell@fsw.org
Ms. Linda Lamirande	Big Brothers Big Sisters of Northern New Hampshire	30 Exchange Street Berlin, New Hampshire 03570	603-752-7770 bbbsnnh@tccap.org
Ms. Jo Ann Davidson	Big Brothers Big Sisters of the Southern Piedmont	P.O. Box 5441 621 W. Front Street Statesville, North Carolina 28687	704-872-8170 joanndavidson@bellsouth.net
Ms. Jessica Carrington	Big Brothers Big Sisters of Tennessee Valley	4928 Homberg Drive, Suite B3 Knoxville, Tennessee 37919	865-523-2179, x13 Jcarrington@bbbstnvalley.org
Mr. Kevin C. Lewis	Big Brothers Big Sisters of Southeast Louisiana	3801 Canal Street, Suite 325 New Orleans, Louisiana 70119	504-488-0026, x208 Klewis@bbbsse-la.org
Ms. Adrienne Yates	Big Brothers Big Sisters of Ohio of Central Ohio	1855 E. Dublin-Granville Road Columbus, Ohio 43229	614-839-2447x118 ayates@bbbscentralohio.org
Ms. Mazzie Garrett	Big Brothers Big Sisters of Lorain County, Inc.	1917 North Ridge Road, E., Suite A Lorain, Ohio 44055	440-277-6541, x21 mazzie@biglorainecounty.org

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Name of Contact	Organization	Mailing Address	Phone/Email
Ms. Lisbeth Couser	Big Brothers Big Sisters of Middle Tennessee	1802 State Street Nashville, Tennessee 37203	615-329-9191, x33 lis@bbbsmt.org
Rev. Mark Scott	Big Brothers Big Sisters of America	230 North 13 th Street Philadelphia, Pennsylvania 19107-1538	215-567-7000 mScott@bbbsa.org
Mr. Michael Brown	Big Brothers Big Sisters of the National Capital Region	10210 Greenbelt Road, Suite 900 Lanham, Maryland 20706	301-794-9170, x13 Mbrown@bbbsnca.org
Ms. Lisa Cook	Big Brothers Big Sisters of South Hampton Roads	929 Ventures Way, Suite 108 Chesapeake, Virginia 23320	757-549-7437 lcook@bbbsofshr.org
Ms. Rosalyn Wynne	Big Brothers Big Sisters of Northeast Indiana, Inc.	2439 Fairfield Avenue Ft. Wayne, Indiana 46807	260-456-1600, x107 rwynne@bbbsnei.org
Ms. Fay Lassiter or Mr. Dwight Fondren	North Carolina State Chapter NABCJ	P.O. Box 27333 Raleigh, North Carolina 27611-7333	919-838-3606 lfd01@doc.state.nc.us
Mr. John Thomas	Capital Region Pennsylvania - NABCJ	c/o 26 Residence Circle Houtzdale, Pennsylvania 16651	814-378-1000 johnthoma@state.pa.us
Mr. Patrick Gee	Richmond - NABCJ	c/o P.O. Box 13372 Richmond, Virginia 23225	804-240-4831 geepo@vadoc.state.va.us
Mr. Darryl W. Anderson	Pennsylvania - NABCJ Host City	P.O. Box 27656 Philadelphia, Pennsylvania 19118	215-685-8866 darryl.w.anderson@prisons.phila.gov dwander32@aol.com
Rev. Roosevelt Ewell	Canaan Institutional Baptist Church	31 Concord Street Norwalk, Connecticut 06854	203-853-1000 rewell02@myexcel.com
Rev. Dr. Lonnie McLeod	Church of the Living Hope Exodus Transitional Community, Inc.	161 E. 104 th Street East Harlem, New York	917-492-0990 lhopec@aol.com

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Name of Contact	Organization	Mailing Address	Phone/Email
Rev. Dr. Michael T. Bell	Peace Baptist Church	712 - 18 th Street, NE Washington, DC 20002-7210	202-399-3488 theez02@aol.com
Dr. M. Jeanne Cotton	Trinity Universal Center	709 N. Genesee Street Waukegan, Illinois 60085	847-263-9630 TUC@comcast.net
Bishop Gerald O. Glenn	New Deliverance Evangelistic Church	1701 Turner Road Richmond, Virginia 23225	804-276-0791 http://www.ndec.net
Rev. Dr. Roger E. Green	Prayer and Deliverance Tabernacle	3501 Tuckasegee Road Charlotte, North Carolina 28208	704-392-7729 pdt3501@aol.com
Rev. Cecil Williams	Saint Joseph African Methodist Episcopal Church	208 Graham Avenue DeFuniak Springs, Florida 32433	850-892-2009
Ms. Kay Coulson	n-Action Family Network	P.O. Box 1715 La Mirada, California 90637-1715	562-804-8766 kay@n-actionfamilynetwork.org
Rev. Gilbert Barnes	Rock of Ages Missionary Baptist Church	6533 Acre Road Marrero, Louisiana 70072	504-371-8999
Bishop Ernest C. Morris, Sr.	Mount Airy Church of God in Christ JUSTICE SUNDAY NATIONAL HOST CHURCH	6401 Ogontz Avenue Philadelphia, Pennsylvania 19126	Elder J. Robert Harrison 215-276-2960 rharrison@mtairykogic.com
Ms. Carley Thimmesch	National Crime Prevention Council	1000 Connecticut Avenue, NW 13 th Floor Washington, DC 20036	202-466-6272 cthimmesch@ncpc.org
Rev. Jonathan Maxey	Greater Harvest African Methodist Episcopal Church	15000 - 7 th Street, Ste. 102 Victorville, California 92395	760-962-9220 greaterharvest1@netzero.com
Rev. J. Olmstead Sawyer	Interdenominational Ministerial Fellowship	c/o First Congregational UCC Park/Lewis Street Norwalk, Connecticut 06851	203-847-9551
Ms. Emilie Volkert	Big Brothers Big Sisters of Greater Lansing	1235-A Center Street Lansing, Michigan 48906	877-483-7145 Toll Free/517-372-0160 Local emilie@bigimpactmidmi.com

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Name of Contact	Organization	Mailing Address	Phone/Email
Mr. Gene Leonard	Big Brothers Big Sisters of Nevada Reno Sparks Satellite	495 Apple Street Reno, Nevada 89502	775-352-3202 gleonard@bbbsn.org
Ms. Carla Wilson	DC Chapter of NABCJ	P.O. Box 1759 Washington, DC 20013	202-353-4513 www.DCNABCJ.org
Mr. Terence Collins	Community Ministries of PG County	311 - 68 th Place Seat Pleasant, Maryland 20743	301-350-7921 TDCollins@CMPGC.org
Elder Paul B. Hasan, Ph.D.	Maranatha Ministries, Inc. Southern Ohio District of Christian Education	7701 Hamilton Avenue, Suite #3 Cincinnati, Ohio 45231	513-521-9700 pghanan@earthlink.net
Ms. Anne Keast	Big Brothers Big Sisters of the Heart of Georgia	193 Pierce Avenue Macon, Georgia 31204	478-745-3984 anne.keast@bbbsheartga.org
Mr. Roland Hairston	T.D. Jakes Ministries	6777 W. Kiest Blvd. Dallas, Texas 75236	www.tdjakes.org
Ms. Leslie Kelly	Mentoring Children of Promise Choices, Inc.	4701 N. Keystone Avenue, Suite 150 Indianapolis, Indiana 46205	317-472-8507 lkelly@choicesteam.org
Ms. Kim Leonard	Big Brothers Big Sisters of Jackson and Perry Counties	604 East College Street Carbondale, Illinois 62901	kleonard@sirss.org 618-457-6703, x297
Ms. Emily Bettevy	Big Brothers Big Sisters of Acadiana	123 E. Main Street Lafayette, Louisiana 70501	337-269-0454 emily@louisiana.edu
Ms. Nancy Kosloski	Big Brothers Big Sisters of Orange County	253 South William Street Newburgh, New York 12550	845-562-5900, x28 nancykosloski@mentorachild.org
Mr. Ron Hadley	Big Brothers big Sisters of North Texas	2920 N. Pearl Dallas, Texas 75204	214-871-0876, x123 rhadley@bbbsnt.org
Bishop Anthony Moses	New Discipleship Church	P.O. Box 7197 Chesapeake, Virginia 23324	757-543-2771 BishopAEM@aol.com

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Name of Contact	Organization	Mailing Address	Phone/Email
Ms. Taahira Hakim-El	Big Brothers Big Sisters of Ulster County, Inc.	P.O. Box 44 Ellenville, New York 12428	845-647-1279 Thakim-El@bigbrothersbigsistersulster.org
Ms. Linda Eddy	Big Brothers Big Sisters of Dutchess County	77 Cannon Street Poughkeepsie, New York 12601	845-452-5104, x108 bbbslinda@dcaa.org
Rev. Bennit E. Hayes	Gloryland Missionary Baptist Church	7440 Coffee Houston, Texas 77033	713-733-9060 glmbc@sbcglobal.net
Pastor Thomas Glover, Jr.	New Covenant Community Church	3857 Patricia Lane Harvey, Louisiana 70058	504-347-8089
Mr. Thomas Mitchell	Big Brothers Big Sisters of Family Services of Westchester	One Gateway Plaza Port Chester, New York 10573	914-937-2320, x133 tmichell@fsw.org
Iman Abdullah A. Muhairmin	Chicago Muslim Religious Leadership Alliance	P.O. Box 436892 Chicago, Illinois 60643	773-476-2254
Rev. Ellis I. Washington	St. Matthew AME	215 N. 57 th Street Philadelphia, Pennsylvania 19139	215-472-4784 r_franks2003@yahoo.com/ rafiah.franks@verizon.net
Mr. Jerry Dash	Volunteers in Prevention, Inc.	220 Bagley, Suite 1020 Detroit, Michigan 48226	313-964-5608 jdash@vipmentoring.org
Bert Singleton	Peer Assistance Services	2170 South Parker Road, #229 Denver, Colorado 80231	303-369-0039, x203 singleton1066@comcast.net
Cornelia Cager	Wichita Compeer	555 N. Woodlawn, Ste. 3105 Wichita, Kansas 67208	316-685-1821 cornelia@mmasck.org
Sandy Sanders	Big Brothers Big Sisters - Clinton/Ionia Counties	P.O. Box 322 St. Johns, Michigan 48879	989-227-5360 ssandersbbbs@yahoo.com
Erich Meyerhoffer	Denver Area Youth Services	1240 W. Bayaud Avenue Denver, Colorado 80223	303-698-2300 emeyerhoffer@denveryouth.org

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Octavis Edinburg	Community Service Center, Inc.	4000 Magazine Street New Orleans, Louisiana 70115	504-897-6277 CSCNOUW@aol.com
Gloria Galbreath	Big Brothers Big Sisters of Jackson County	P.O. Box 1802 - 729 W. Michigan Avenue Jackson, Michigan 49204	517-784-7181 ggalbreath@bbbsjacksonhillsdale.org



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